FLAVOR DYNAMICS TRADEMARK COMPLIANCE

For Our Valued Customers

Use the ® every time.

Flavor Dynamics' trademarked flavor names must be properly identified with the registration mark (®) wherever they appear. Please read and comply with the four rules below.

WHERE IT APPLIES

Packaging | Literature & Catalogs | Social Media | Your Website | All Advertisements

HOW IT SHOULD APPEAR

ON PACKAGING

Jamaican Me Crazy®

Licensed by Flavor Dynamics, Inc.

IN SOCIAL POSTS

Jamaican Me Crazy®

Licensed by Flavor Dynamics, Inc.

ON YOUR WEBSITE & CATALOGS

Jamaican Me Crazy®

Licensed by Flavor Dynamics, Inc.

1

Add the ® to the flavor line

Add ® after the flavor name wherever it appears in customer or distributor facing materials, including packaging, literature, social media, and the website.

2

Name the license

The term "Licensed by Flavor Dynamics, Inc." must also be included on all advertising and materials as stated above.

3

Keep the name intact

Do not alter, modify, or abbreviate the trademarked flavor name without prior written approval from Flavor Dynamics, Inc.

4

Ownership stays with us

Do not use the trademarked flavor names in any way that suggests the buyer owns the trademarks. These trademarks are the property of Flavor Dynamics, Inc.

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